

## Junior Data Mining Analyst (Stage)

### Company Overview

Moqu Adv is a leading european digital agency based in Florence and Dublin.

Fully owned by Dada Spa, Moqu Adv focuses mainly on online advertising activities, creation and development of international web properties and digital services.

As a performance driven digital agency, at the core of Moqu's business there is a strong expertise in search marketing and domain monetization along with the development of web properties, proprietary search algorithms.

The international scalability, the ability to drive and manage highly qualified web traffic (mainly through PPC), the in-house technology, and the expertise in the optimization are the main characteristics of Moqu Adv.

### Description

The ideal candidate is a smart mathematically inclined talent who interfaces with the team within the organization to conduct analysis on data accumulated and to give support on traffic data Forecast Analysis project.

The role activities primarily focus on planning models/reports in order to detect the patterns that allow the team to classify and predict situations. In addition, under supervision, receives training and gives support on Artificial intelligence, Machine learning, Data Mining, Statistics analysis and reports.

### Key competencies and requirements

- Graduate degree in Math/Statistics/ Computer Science (mandatory). Master degree is a plus.
- Good knowledge of applied mathematics and statistical analysis
- Ability to develop models and algorithms and generate results in a timely manner.
- Excellent Microsoft Excel skills, including an ability to quickly use pivot tables
- Perfect written and spoken English.
- Dynamic and focused nature with a keen eye for detail.
- Team working and 'can do' attitude
- Demonstrated enthusiasm for web and information technology field
- Familiarity with analysis of large data sets (Big Data)
- Software development knowledge is a plus
- Preferential to have chosen the thesis argument/project on A.I., Machine Learning or Data Mining

### Job Information

Contract: 6 month internship with facilitations (eg Ticket restaurant)

Location: Office based in Florence

Schedule: Full-time

*Please send your CV to [recruiting@dada.eu](mailto:recruiting@dada.eu)*